

CFDA presents

# FASHION INTERACTIVE

The best business minds in fashion talk best practices in the digital space.  
**Six speakers. Twenty minutes each. Sixty best practices.**

An Access Conference powered by

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MAY 10, 2011

9 - 11 AM

SOHO HOUSE

## SPEAKERS:

**Jyoti Singhi:** Former CRM manager, Cartier

**Shenan Reed:** Founder, Morpheus Media

**Bernandine Wu:** Founder, Fit For Commerce

**Mickey Alam Khan:** Editor-in-chief, Mobile Marketer,  
Mobile Market Daily, Luxury Daily

**Dr. Sharon Novak:** Specialist, eCommerce Supply  
Chain Management

**Tony King:** Founding Partner, King & Partners;  
Founding Partner, CREATETHEGROUP

**RSVP** by May 6th

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